

# COVID KINDNESS Video Recognizes Construction Industry “Essential Workers”

## “Meet Employers Working Behind The Pandemic - Mechanical Contractors Association Hamilton Niagara”

(December 17<sup>th</sup> 2020 SOUTHERN ONTARIO) – As the pandemic arrived, the construction industry was deemed "essential". Health and safety jobsite protocols, and the requirement for Personal Protective Equipment (PPE) were quickly introduced by regulators and adapted by employers and employees. Without hesitation, our unionized construction industry front line workers kept critical economic development and infrastructure projects moving in the industrial, institutional sectors with the commercial and residential sectors to soon follow. It was at this time, industry supplier members of the Mechanical Contractors Association Hamilton Niagara (MCAHN), our Associate Members, came up with a brilliant idea to recognize our very own behind the scenes “essential” workers by asking members to submit videos. Goodwill soon followed. Technical guidance was provided by sponsor IT Force with an introduction to a young ambitious student storyteller to assemble our **COVID Kindness Video**.



*“Our MCAHN Associate Member Committee is here to support everyone in these times we now call the ‘new normal’. We wanted to reinforce positivity while recognizing our essential construction workers who continued to work each day through the pandemic. On behalf of our industry supplier members, we encourage everyone to stay safe and strong in these different times. Don’t forget to watch our new support Video!”*

**Paul Prochowski, MCAHN Associate Member Committee Chair**



*“This video is dedicated to our industry employers, their management teams, skilled trades personnel and construction suppliers who continued to work throughout COVID-19. Through our employer network and collective agreement partnership with the United Association Ontario Provincial Pipe Trades Council (UA Local 67), we could not be prouder of the men and women who have risen to the recent challenges to continue to safely build the communities we live, work and play in.”* <http://www.23safer.ca/> **MCAHN 2020 President, Greg Crawford**



*“We are so thankful to all the men and women who continue to keep working during these uncertain times. We wish only for their continued safety for themselves, co-workers and their families.”*

**Jason Stitt, Co-Founder IT Force** [www.itforce.ca](http://www.itforce.ca)



**COVID Kindness Video Sponsor**

*“I felt this was a good opportunity to use my skills to help thank the essential workers, and I am really hoping to help people through technology in the future in a positive way.”*

**Derek Stitt, Student Volunteer Producer/Editor COVID Kindness Video**



*“We are all essential. There is true admiration for every essential front line worker in every industry working through this historic moment which can bring out the best of us. Our Associate Members truly inspired me with their idea to tell our ‘essential’ worker’s story. In my 12 ½ years of managing our association, there has never been a time when our employers have not stepped up when duty calls, they never seek the spotlight. I truly hope you watch our pictorial credit roll at the end which lists and recognizes all Southern Ontario employer members. A special thank you to our sponsor IT Force and Derek Stitt, Volunteer Producer/Editor who donated his honorarium gift to the Hamilton Health Sciences Foundation.”* **Wanda Heimbecker, MCAHN Manager/Executive Producer COVID Kindness Video**



# YouTube

## COVID Kindness Video

### Meet Our MCAHN "Essential" Construction Industry Employers

<https://youtu.be/nvHNDUDQOxl>

As a not-for-profit accredited bargaining association, the leadership of the board of directors governs the following association services:

- Education Programs and support through the Construction Education Council/MCA Canada, Member Education Scholarships/Subsidies
- Training and Apprenticeship Programs/Health & Safety/Essential Workplace Certifications
- Industry Supplier Associate Memberships
- Support for the McMaster University Heavy Construction Chair and Student Chapter and Young Emerging Professionals Network
- Government Liaison, Community Support and Economic Development Partnerships
- Member Social Networking Opportunities and Engagement

The MCAHN resource network represents an extensive scope of Provincial, National and International governance associations through MCA Ontario, MCA Canada and MCA America.

**Interviews, high-resolution artwork and information contact:** Wanda Heimbecker, Association Manager

Mechanical Contractors Association Hamilton Niagara

370 York Blvd, Suite 105 Hamilton, ON Canada L8R 3L1

Tel: 905.522.1965 Fax: 905.522.2608 [manager@mcahamiltonniagara.org](mailto:manager@mcahamiltonniagara.org) [www.mcahamiltonniagara.org](http://www.mcahamiltonniagara.org)

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**Learn Why Our CONTRACTORS Are 23% Safer** <http://www.23safer.ca/>

The results have just been released, as a 2 year study based on WSIB claims data from 40,000 construction firms, employing 1.5 million full time employees was compiled by the Institute for Work and Health's Union Safety Effect - Unionized Contractors Are 23% Safer.

<http://unionizedconstructionworks.com/safety/>